



PLUS X AWARD®

## Plus X Award Night 2016: Award Ceremony of the World's Largest Innovation Award in Bonn

Rising excitement before the night of the most innovative brands

Thursday, 23rd June, it is time again. The highly anticipated ceremony of the Plus X Award again will attract several hundred top decision makers to the historical plenary hall of the First German Bundestag in Bonn. The reason for this evening is to honour the 26 most innovative brands of the year.

The guests from industry, retail and media can expect a symbiosis of elegant evening event, varied entertainment and high-end business networking. For more than a week already the former plenary building has been re-built for the top audience.

During the evening, the 26 highly-sought after, golden trophies will be handed over to the winners by the jurors and ambassadors of the world's largest innovation award for technology, sports and lifestyle. After the stage event, the official hand over of the certificates for all winning brands of the year 2016 will take place.

Besides the special award for the Design Team of the Year and the Young Innovator Award, the emotional highlight will be the „Lifetime Achievement Award“.

July 15 additionally marks the first period of the new Plus X Award year. All manufacturers are invited to hand in their products and product series for the world's largest innovation award for technology, sports and lifestyle.

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The world's largest contest for  
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and lifestyle products

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Product Service



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## About the Plus X Award:

With an international and independent panel of judges from 27 industries, 23 strategic partners and more than 600 participating international brands, the Plus X Award is the world's largest innovation award for technology, sports and lifestyle. Plus X Award Seals of Approval are conferred upon products judged to possess at least one "Plus X" factor. Awards are given for new and innovative technologies, extraordinary design and intelligent, easy to use operating systems. Criteria such as outstanding ergonomic and ecological features, along with the use of high quality material add up to sustainable products with long lasting value and are also honored by the Plus X Award. The innovation award was initiated to strengthen brands, trade and commerce and support consumers in their purchasing decisions. In 2015, Plus X Award is celebrating its twelfth anniversary.

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