



PLUS X AWARD®

Plus X Award and V.E.R.S. Leipzig enter into Exhibition Co-operation

Plus X Award presents special awards at InnoVario 2017

After its expansion into the service industry in 2016 and the ensuing assessment of numerous insurance companies and tariffs, Plus X Award, in co-operation with V.E.R.S Leipzig GmbH which, since its foundation in 2009, has developed into one of the most notable think tanks of the German insurance industry, aims at establishing itself further in the financial services industry as a symbol for the strength and importance of brands.

Apart from its seven seals of approval for innovation, quality, design, ease of use, functionality, ergonomics and ecology, Plus X Award, the world's largest innovation award for technology, sports and lifestyle, regularly presents special awards, to highlight outstanding achievements of brands and enterprises.

At this year's InnoVario, the insurance industry's ideas and innovation marketplace, Plus X Award presents a total of three special awards - to a start-up company, an insurance-related service provider and an established insurance company. The winners have been chosen by the InnoVario competency panel, chaired by Prof. Dr. Fred Wagner, professor for insurance studies at the University of Leipzig.

The nine-week registration period for these special awards to be presented at the InnoVario 2017 starts on 6 April. Plus X Award, V.E.R.S. Leipzig and co-organiser iic solutions, invite start-ups, insurance-related service providers and insurance companies to register at innovario.plusaward.de to present their innovative products to the jury panel.

The third InnoVario is held on 28 and 29 November 2017 at the Kameha Grand in Bonn (Am Bonner Bogen 1, 53227 Bonn). For further information please visit www.vers-leipzig.de/leistungen/messen/innovario/.

About InnoVario:

InnoVario is the insurance industry's ideas and innovation marketplace. Under the auspices of Prof. Dr. Fred Wagner it allows start-ups, insurance companies and insu-

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insurance-related service providers to present and discuss new business models, innovative products and services as well as approaches for the optimization of business processes. By presenting their ideas, start-ups have the opportunity to introduce novel solutions for the insurance industry and describe new models for potential co-operation. The insurance industry benefits from fresh ideas and perspectives for the future to develop their own business models. "InnoVario allows a glance into the future of the insurance industry in only two days and to develop an eye for future positioning, challenges and opportunities for one's own organisation in view of the increasingly dynamic development of markets, technologies and customer demands", says Prof. Dr. Fred Wagner. For further information and visitor registration, please see <https://vers-leipzig.de/leistungen/messen/innovario/>

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