

PLUS X AWARD announces the Most Innovative Brands of 2022



PLUS X AWARD®

11 brands are "Most Innovative Brand" in 2022

For the nineteenth time, PLUS X AWARD, the world's largest innovation award for technology, sports and lifestyle, will present its most important award, the "Most Innovative Brand of the Year" Award in 2022. After extensive and critical review by the PLUS X AWARD judges in the 2021/2022 Late Jury, those brands that have managed to be awarded the most seals of approval in their product group throughout the award year will be crowned Most Innovative Brands of the Year.

The PLUS X AWARD organizers, jurors, partners and ambassadors are aware of the outstanding performance of the most innovative brands of the year and therefore congratulate them warmly on this extraordinary award.

"As a constant fixture for the end consumer, the industry and the trade, it has been the task of the PLUS X AWARD to provide orientation and support for nineteen years now. In none of the previous years, however, has it been as difficult for companies to deliver outstanding innovative performance as it has been this year. For two years now, the pandemic with its far-reaching effects has presented the industry with enormous challenges. In addition, global conflicts have arisen that have also had a massive impact on industry. To not only master such a bundled problem situation, but to create innovations and show market stability out of it, represents a particularly outstanding achievement, which is honored with the award for 'Most Innovative Brand of the Year'. This award is thus given to all those brands that, despite the adverse conditions, always act with zeal and with great courage on the pulse of the times, opening new paths and providing inspiration for consumers and the industry with their tireless spirit of innovation." -Donat Brandt, President of PLUS X AWARD

Press release

30.06.2022

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The world's largest contest for innovative technologies, sport and lifestyle products

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The PLUS X AWARD's solid gold trophy for the "Most Innovative Brand" is thus symbolic of the recognition and appreciation of the special achievements of those brands and is considered an achievement for the brand itself.

With the start of the Early Jury, the PLUS X AWARD jurors can once again count on a multitude of innovative and trend-setting products, product series and services which, after being successfully honored, not only point out their added value to the end consumers themselves through the PLUS X AWARD seal of approval, but also stand for the exclusivity of the brands and companies behind them.

The most innovative brands of 2022:

BURG-WÄCHTER, Electrical & Media Technology

ELTEN, Garden & Power Tools

VESTEL, Small Home & Large Home Appliances

MEDION, IT/ IOT/ Telecommunication/ Photo

REMINGTON, Health & Personal Care

SCHWABENHAUS, Homes

VAILLANT, Sanitary & Air Conditioning

DOYMA, Construction Material

CHIQ, Home Entertainment

VOLVO, Automotive

X-BIONIC, Sport & Lifestyle

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The listing of the award-winning brands makes no claim to completeness.

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About the PLUS X AWARD:

With an international and independent jury of experts from 80 industries, 23 competent strategic partners and more than 750 participating international brands, the PLUS X AWARD is today the world's largest innovation award for technology, sports and lifestyle. Products that have at least one "Plus X" factor are awarded a PLUS X AWARD seal of approval. Newly developed and innovative technologies, exceptional designs, and intelligent and simple operating concepts are eligible for the award. Criteria such as good ergonomic and ecological product features, a comprehensive range of functions, and the use of high-quality materials and their processing also result in a sustainable product with a long service life and are therefore also worthy of an award. The Innovation Award was initiated as a project to protect and strengthen the brand and the trade, as well as to improve the orientation of the end consumer, and is already in its nineteenth year of existence in 2022.

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